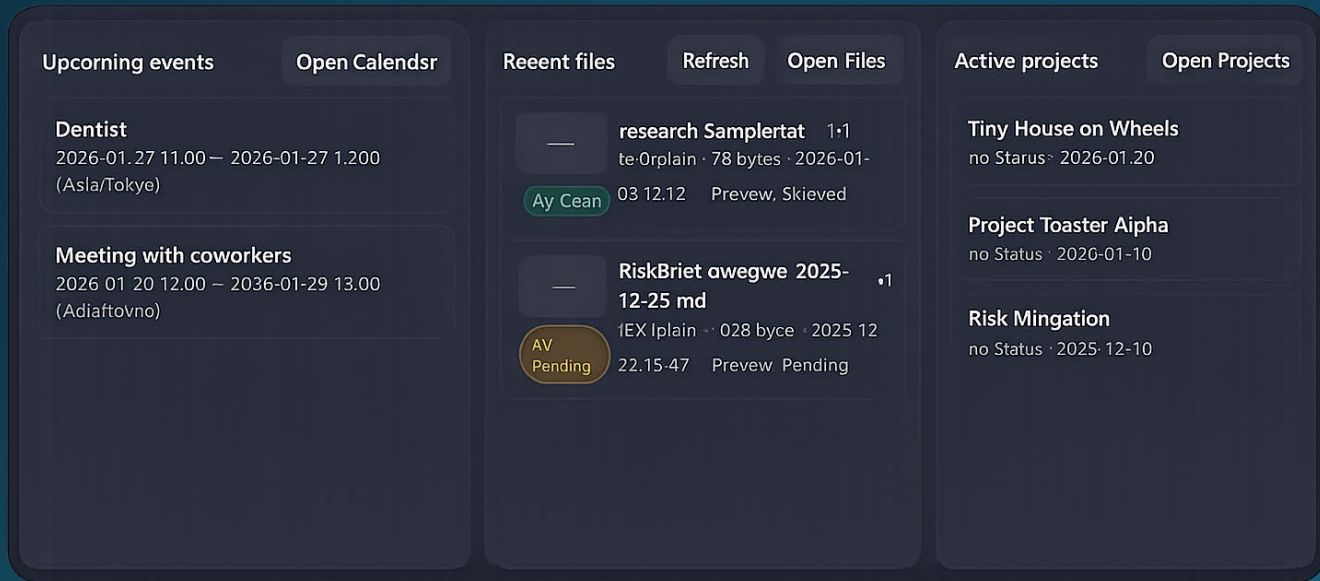


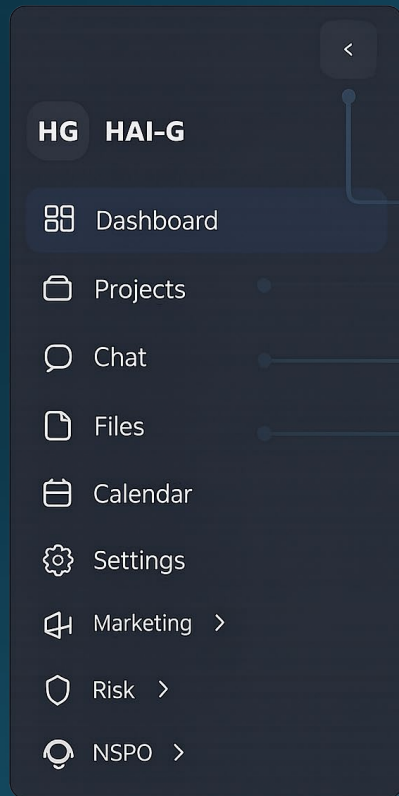
HAI-G: The Integrated Business Command Center

Platform Overview & User Guide



- Welcome to the central nervous system of your enterprise. HAI-G integrates productivity, marketing intelligence, risk management, and innovation into a single Modular Ecosystem.
- This guide serves as your onboarding roadmap, moving from daily task management to complex AI-driven forecasting.

Your Central Nervous System



1. Dashboard: Your home screen for stats and quick actions.

2. Projects: Task management and hierarchy.

3. Chat: The AI Assistant interface.

4. Files: Secure storage with versioning.

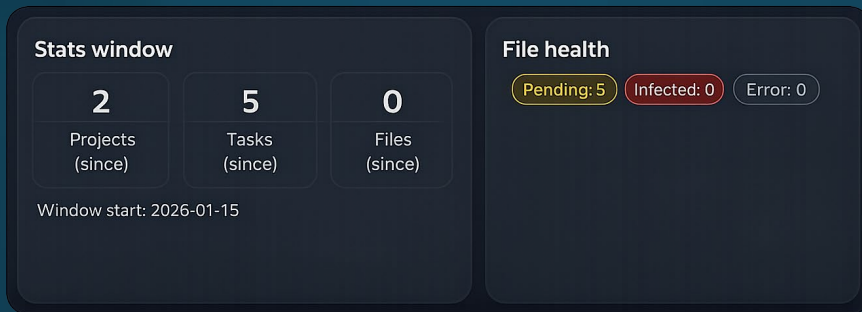
Applications: The three growth engines—Marketing, Risk, and NSPO.

Pro Tip:

- **Sidebar Controls:** Use the arrow icon (<) to maximize screen real estate.
- Access the User Menu at the bottom for Sign Out options.

The Morning Briefing

Critical tally of files pending scan or flagged as infected.

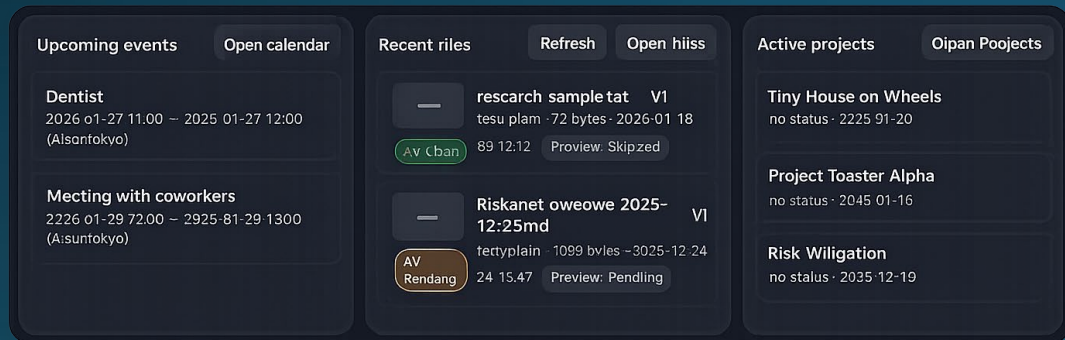


At a Glance:

- **Upcoming Events:** Next 3 calendar items.
- **Active Projects:** Up to 4 current initiatives.

Quick Actions:

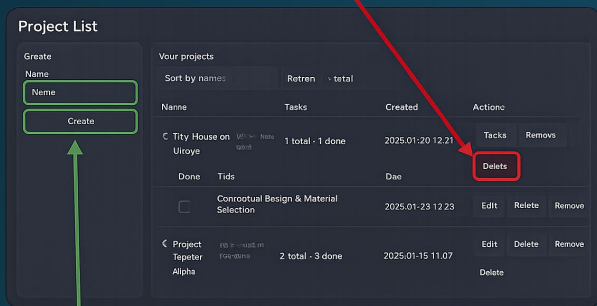
- One-click access to New Project, Upload File, or New Event.



Use the **Export Tasks CSV** tool to download history (set days to 'o' for all-time).

From Big Picture to Tiny Details

Warning: Action is Permanent.



The 'Project List' interface is shown with two annotations. A green arrow points to the 'Create' button in the left sidebar, which is labeled 'Create: Enter name and click Create.' A red arrow points to the 'Delete' button in the 'Actions' column of the project table, which is labeled 'Warning: Action is Permanent.'

Project List

Create

Name

Create

Your projects

Sort by name: Retren - total

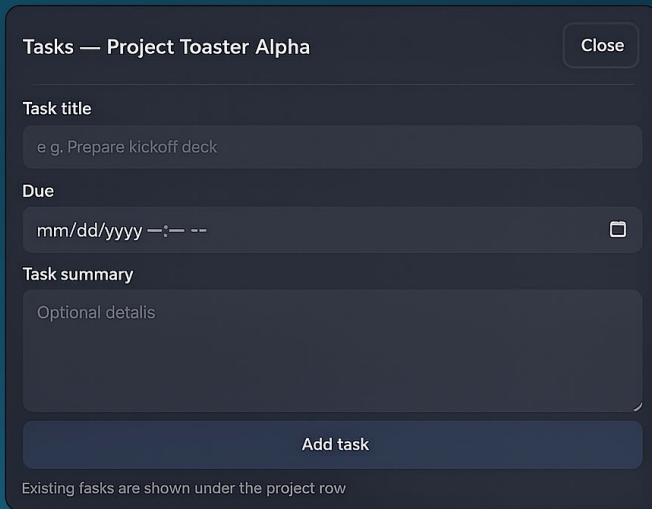
| Name | Tasks | Created | Actions |
|--|------------------|------------------|--------------------|
| C Tity House on Uiraye | 1 total - 1 done | 2025.01.20 12.21 | Tasks Removes |
| Done Tids | | Done | |
| Consoptual Design & Material Selection | | 2025.01.23 12.23 | Edit Relete Remove |
| Project Tepeter Alpha | 2 total - 3 done | 2025.01.15 11.07 | Edit Delete Remove |

Project Management

- Search projects by name.
- Inline editing allowed for quick updates.

Task Hierarchy

- Tasks are nested inside projects. Click a project row to expand.
- **Create Task:** Define Title (required), Due Date, and Summary.
- **Inline Actions:** Toggle 'Done' status via the checkbox or rename directly in the list.



The 'Tasks — Project Toaster Alpha' form is shown. It includes a 'Close' button, a 'Task title' field with the placeholder 'e.g. Prepare kickoff deck', a 'Due' field with the placeholder 'mm/dd/yyyy —:— --' and a calendar icon, a 'Task summary' field with the placeholder 'Optional details', and an 'Add task' button. A note at the bottom states 'Existing fasks are shown under the project row'.

Tasks — Project Toaster Alpha

Close

Task title

e.g. Prepare kickoff deck

Due

mm/dd/yyyy —:— --

Task summary

Optional details

Add task

Existing fasks are shown under the project row

Ingestion Process:

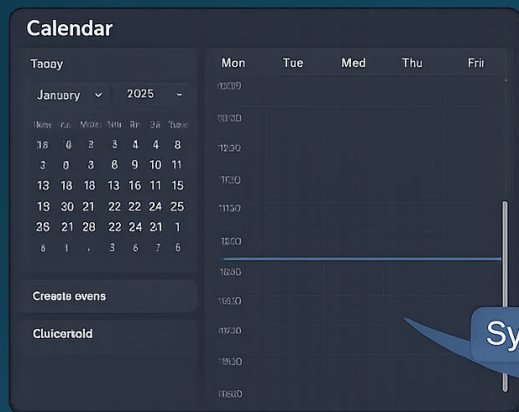
Upload PDF, CSV, Images, Office docs, or Text. Files immediately enter 'Pending' or 'Scanning' state .

Security Protocol: Downloads are strictly blocked unless AV Status is 'Clean'. Use 'Re-scan' if a file remains pending .

Version Control:
Updating a file creates a new Version preserving the File ID. Restore older versions via history .

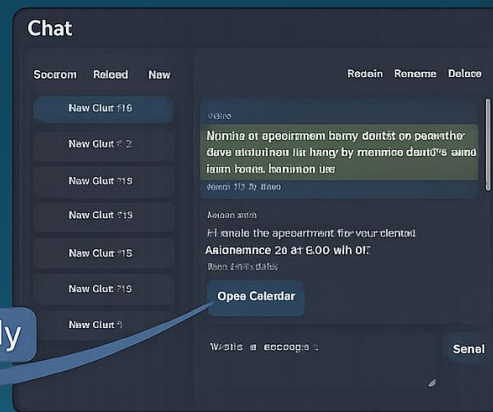
The Assistant That Manages Your Time

Manual



Syncs Instantly

AI

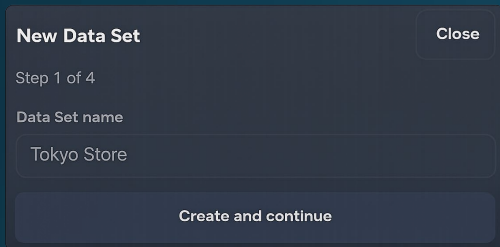


Standard Scheduling: Drag & Drop on the grid or use the Sidebar Create tab.

AI Amplification: Command the assistant directly: 'Schedule a meeting with Tanaka tomorrow at 12'. Confirm action via the 'Open Calendar' button.

Marketing: Feeding the Engine

Accurate insights depend on precise data ingestion.



New Data Set Close

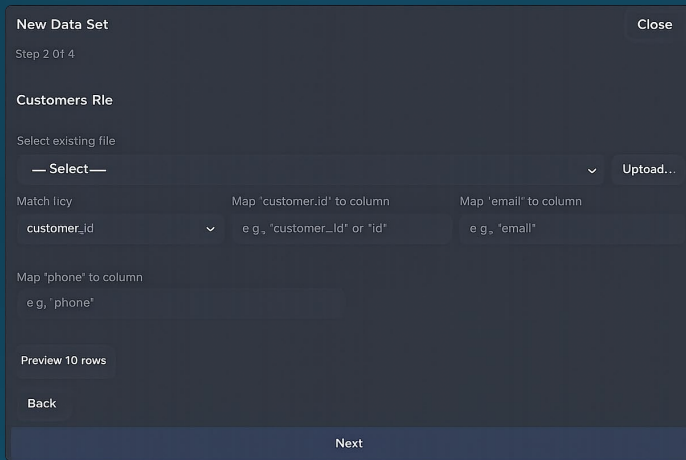
Step 1 of 4

Data Set name

Tokyo Store

Create and continue

1. Name Data Set



New Data Set Close

Step 2 Of 4

Customers Rle

Select existing file

— Select — Uptoad...

Match key

| | |
|-----------------------------|-----------------------------|
| Map 'customer.id' to column | Map 'email' to column |
| customer_id | e.g., 'customer_id' or 'id' |
| | e.g., 'email' |

Map 'phone' to column

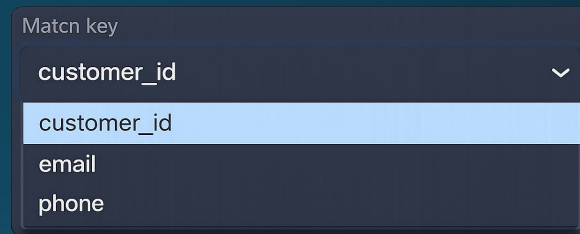
e.g., 'phone'

Preview 10 rows

Back

Next

2. Define Match Key



Match key

customer_id

customer_id

email

phone

3. Map Unique ID

Critical Rule:

- **Mapping Rule:** You must explicitly map your CSV columns to system fields.
- **The Match Key** (customer_id, email, or phone) is the anchor for all subsequent analysis.

Segmentation: Find Your Tribe

Logic Builder:
Toggle AND (all match) / OR (any match).

Loyalty: Identify users with >X orders.

Monetary: Filter by total revenue.

The image shows a 'New Segment' form with the following fields and callouts:

- 1** points to the 'Segment Builder' section, which includes a toggle for 'AND' (selected) and 'OR'.
- 2** points to the 'Customer filters' section, specifically the 'Gender' field with options 'Female' and 'Male'.
- 3** points to the 'Orders / RPM' section, specifically the 'Min orders (weekly)' field with a value of '3'.
- 4** points to the 'Purchased within last N days (recency)' field with a value of '30'.
- 5** points to the 'Min Total spend (LTV)' field with a value of '10000'.

Other visible fields include 'Name', 'Email buyers', 'Contact if irrevocability', 'Age min (e)', 'Age max (s)', 'Include categories (AWI of)', and 'Exclude categories (renew of)'. A 'Save' button is at the bottom.

Demographics: Filter by Gender, Age, or Contact Availability.

Recency: Target active users (e.g., last 90 days).

Result: Dynamic audience sizing that updates automatically.

From Prediction to Action

Forecasts & Predictions

Refresh

Purchase probability and chum (baseline heuristic) for the selected horizon.

Data Set

Segment (optional)

Horizon (days)

Chum F max (frequency cap)

#16 Tokyo Store Q3

Active female 20-40. 2+ orders

▼

5

▼

Forecast: Predict revenue and churn risk (30/90 days).

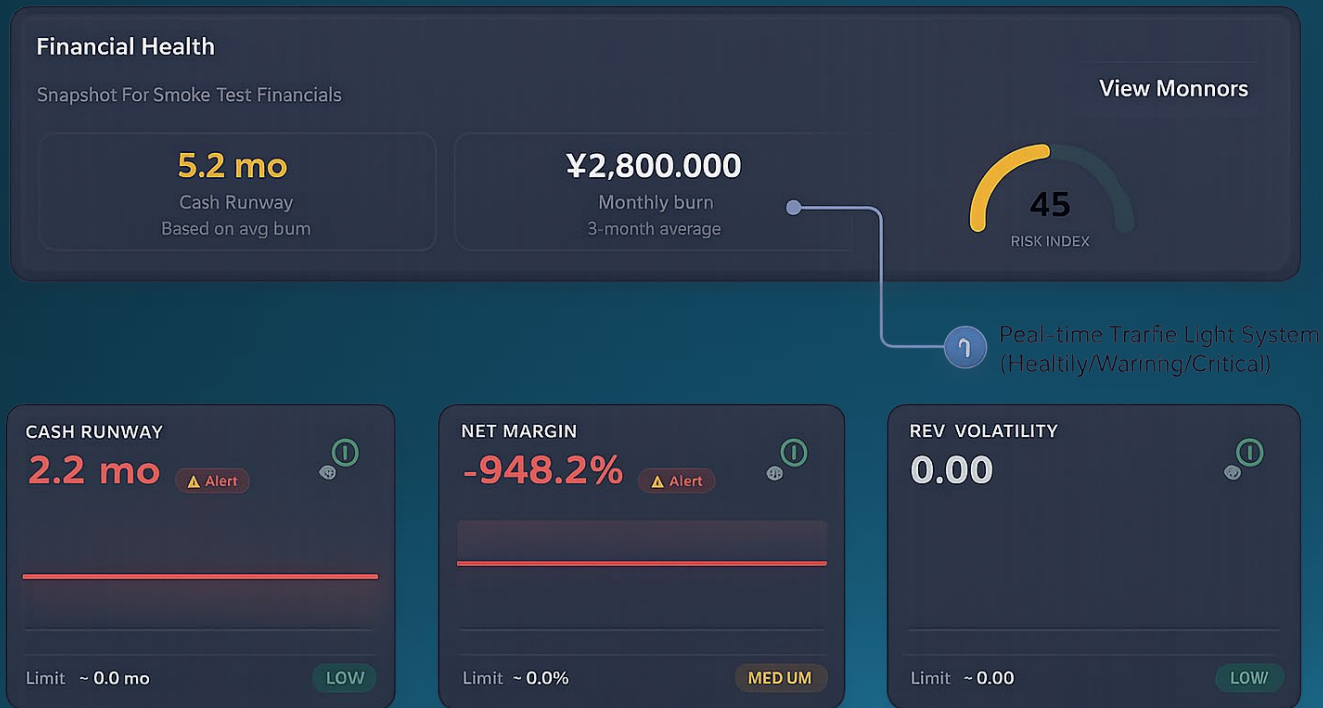
| ID | Title | Type | Status | Suggestion | Actions |
|------|------------------------|-------------|--------|------------------------------------|---------------|
| #201 | Grow the base audience | opportunity | New | <div>{ "action": "segment" }</div> | AcceptDismiss |
| #194 | Grow the base audience | opportunity | New | <div>{ "action": "segment" }</div> | AcceptDismiss |

Insights: AI suggests 'Next Best Actions' like win-back opportunities.

| Campaigns (4) | | | | |
|-----------------------------------|--------|-------------------------|-------------------------------|-------------------------|
| Search by title or description... | | | | |
| Title | Status | Scheduled | Metrics | Actions |
| Win-back 10% Off (Insight 7) | Draft | 11/12/2025, 10:09:00 AM | sent 0 - opened 0 - clicked 0 | EditScheduledSentDelete |
| Win-back 10% Off (Insight 7) | Draft | 11/12/2025, 10:09:00 AM | sent 0 - opened 0 - clicked 0 | EditScheduledSentDelete |

Execution: Convert insights immediately into Campaigns (Draft → Scheduled → Sent).

Risk Management: The Pulse of the Business



Health Monitors:

- **Cash Runway:** Months until depletion.
- **Net Margin:** Profitability tracking.

Data Requirements:

Requires ingestion of 3 CSV types: Sales, Expenses, and Cash Balance.

Simulate the Future



The 'What-If' Engine: Safely test parameters without affecting actual data.

- **Revenue Growth:** Test market contractions (e.g., -20%).
- **OpEx/Hiring:** Simulate inflation or team expansion.
- **One-off Impacts:** Add lump-sum costs like legal settlements.

New Scenario

Scenario Name

Market Contraction

Horizon

12 Months

Key Growth (%)

-20

Price Change (%)

0

OpEx Change (%)

+10

Hiring (Monthly)

+2

One-off (Month 1)

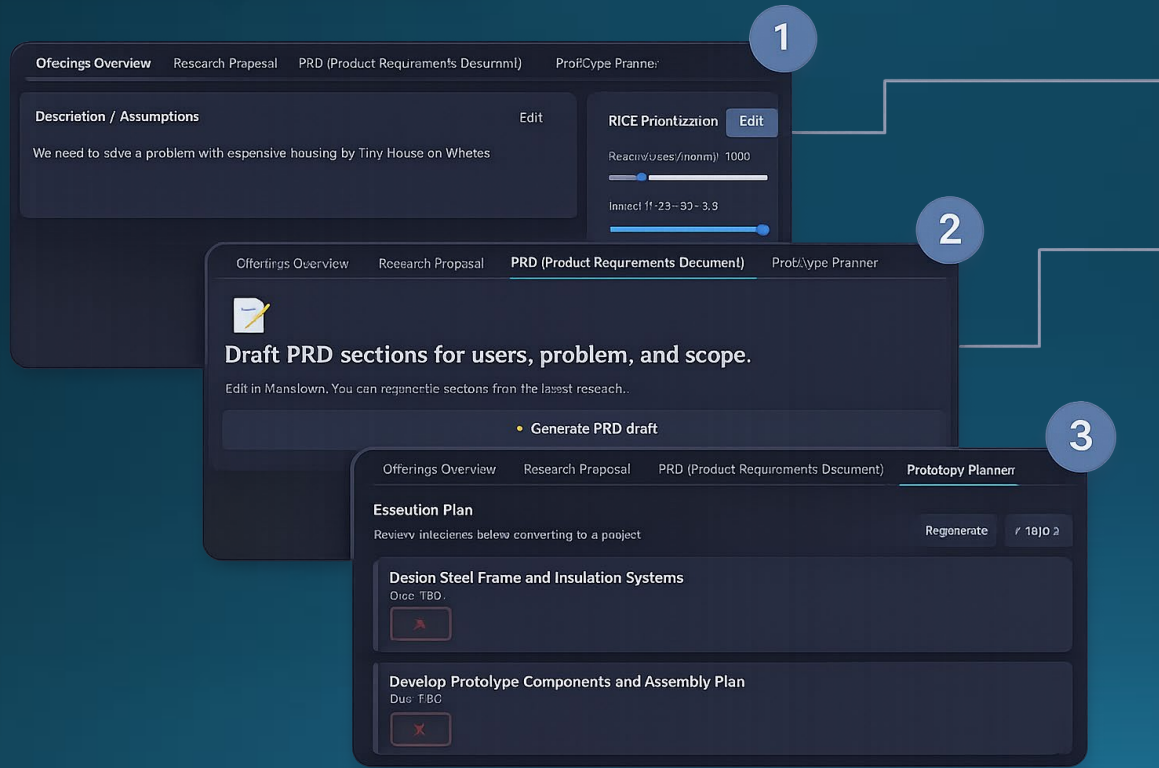
Y100K

Run Simulation

Visualize: Compare the divergence in Cash Balance between your Baseline plan and the Simulated reality.

Your AI Co-Founder

The Generative Workflow



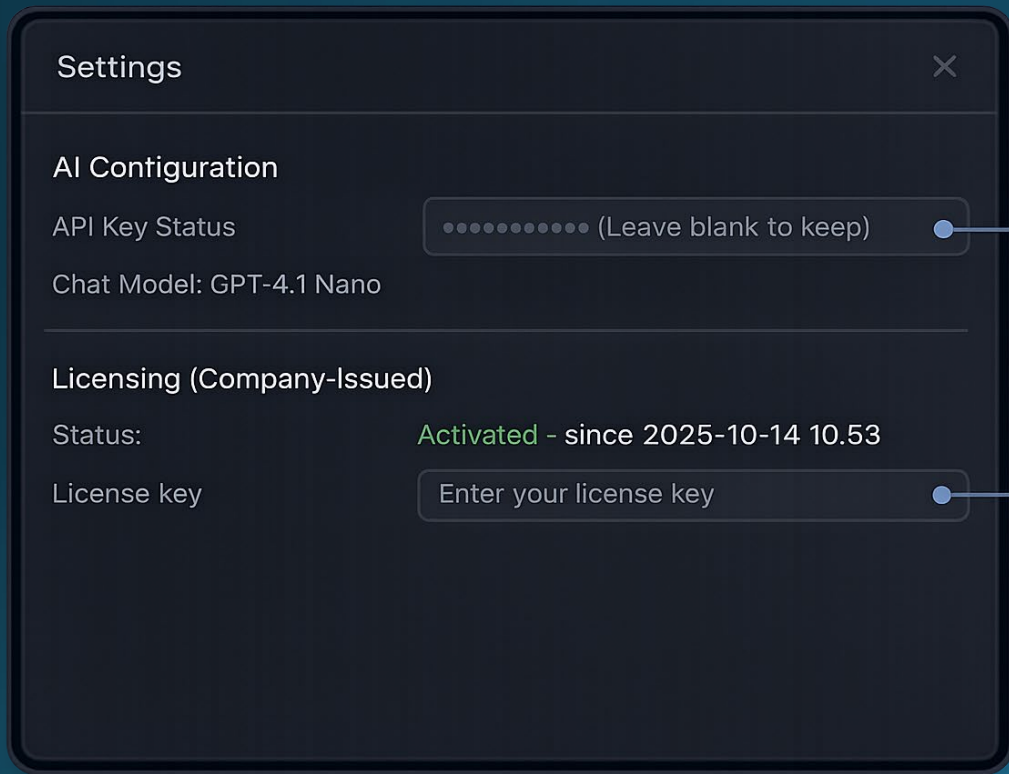
1. Score: AI analyzes the idea to estimate Reach, Impact, Confidence, and Effort.

2. Research & Draft: AI summarizes attached documents and writes a full Product Requirements Document .

3. Plan: AI breaks the PRD into milestones.

4. Ship It: One-click conversion from prototype to live Project.

Configuration & Readiness



The screenshot shows a 'Settings' window with a close button (X) in the top right. It is divided into two sections: 'AI Configuration' and 'Licensing (Company-Issued)'. In the 'AI Configuration' section, there is a label 'API Key Status' followed by a text input field containing ten dots and the text '(Leave blank to keep)'. A blue dot with the number '1' is connected to this input field by a line. Below this is the text 'Chat Model: GPT-4.1 Nano'. The 'Licensing (Company-Issued)' section has a label 'Status:' followed by the text 'Activated - since 2025-10-14 10.53'. Below that is a label 'License key' followed by a text input field containing the text 'Enter your license key'. A blue dot with the number '2' is connected to this input field by a line.

Settings

AI Configuration

API Key Status

Chat Model: GPT-4.1 Nano

Licensing (Company-Issued)

Status: Activated - since 2025-10-14 10.53

License key

Settings Panel

- **Essential Setup:** Input API Key to enable Chat, Insights, and Generative features.
- **Licensing:** Activate company-issued key.